

TECHLINK Wires 2 High Speed Plug and Play HDMI

**Wires** XX

#### THE RANGE



Wires NX2 is our most comprehensive range OF CABLES TO DATE. CATERING FOR EVERY AUDIO, VISUAL OR DATA CONNECTION REQUIREMENT YOU MAY HAVE, INCORPORATING LEGACY CONNECTIONS THROUGH TO THE LATEST MHL 2.0. WIRES NX2 GIVES YOU THE TECHNOLOGY BENIFITS WHEN YOU NEED THEM MOST. FEATURING MINIMAL MOULDED CONNECTORS WITH A MIX OF GOLD AND NICKEL TERMINALS, THESE MAKE THE PERFECT CABLES TO UPGRADE TO.

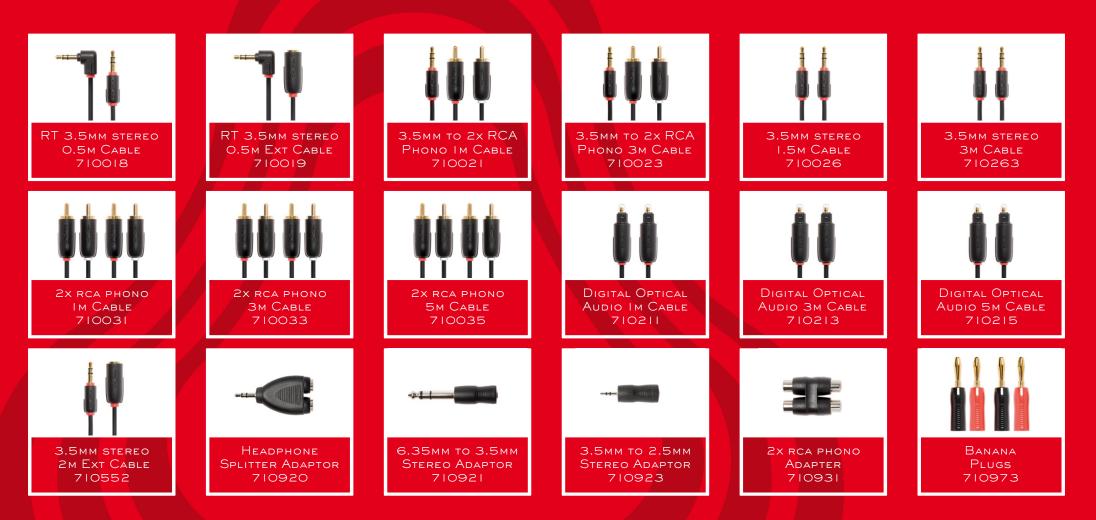
# AUDIO VISION





#### Audio





#### Data





## VISION



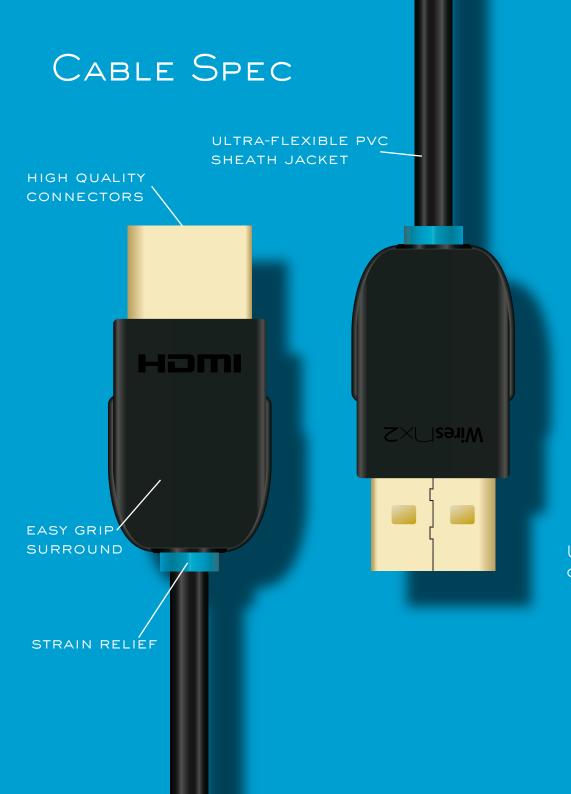


## Accessories





Cable Tidy Kit 710991





All of the cables within the Wires NX2 range are specified to be suitable for everyday use. Shielding allows for a clearer, sharper transfer of signal and precision moulded ABS encases the connector in a durable, easy grip surround.

Flexible PVC Jacket

Up to 4 layers of Shielding

Oxygen Free Copper (OFC)

\*TYPICAL ELEMENTS OF WIRES NX2 CABLES

## THE PACKAGING





The idea when developing the packs was to have something that when presented in-store as a range or individually, would stand out and draw the customers to it. Wires NX2 packaging was designed to be simpler, easier to open and smaller than previous cable packs. The moulded inner blisters allow a 360° view of the cables.



THE PACKAGING HAS BEEN DESIGNED TO PROVIDE THE CUSTOMER WITH ALL THE INFORMATION REQUIRED TO SOURCE THE CORRECT CABLE QUICKLY. THE CLEAR CONNECTIVITY GUIDE ON THE FRONT AND REAR OF THE PACK IDENTIFIES THE PORTS ON THE USERS PRODUCTS AND WHICH WAY THE SIGNAL PATH SHOULD FLOW.

## THE PACKAGING

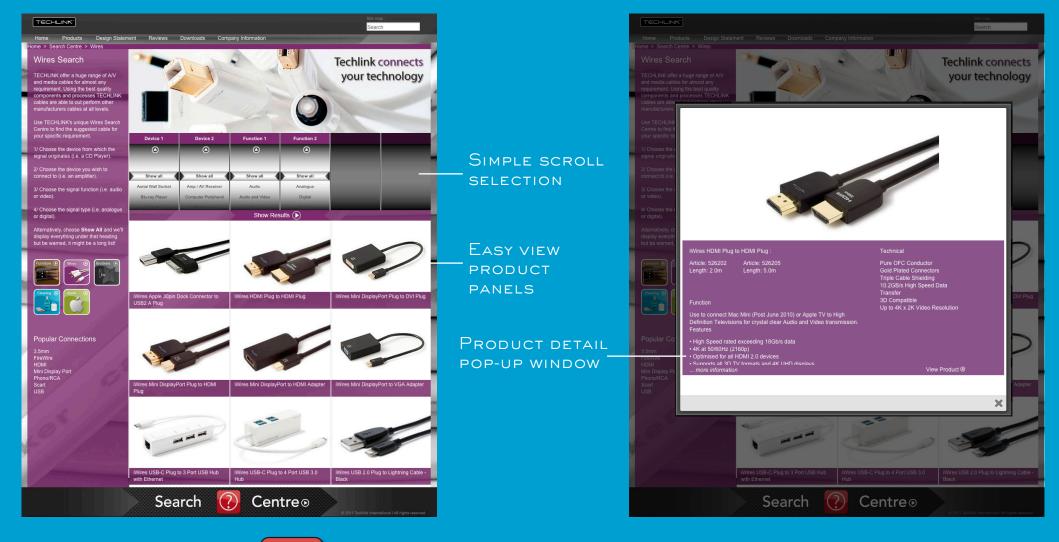




WIRES NX2 MICRO ADAPTOR PACKS OFFER A CLEAR RANGE INDICATOR, A BOLD EASY TO READ TITLE AND A LARGE VIEWING WINDOW ALL WITH A FULL COLOUR PACK HELPING MAKE IT ABOUT THE PRODUCT.

#### THE WEB APP

TECHLINK" Wires X2 High Speed Plug and Play





The Wires Search app was designed to support the cable range and make finding the correct cable simpler and easier. The app is populated with all available connectors from techlink.





\*Comprehensive Range - Audio, Visual & Data

\*HI-SPEC - GREAT QUALITY CABLES & CONNECTORS

\*PACK DESIGN - EASY OPENING PACKAGING

\*SIZE - REDUCED PACKAGING DIMENSIONS

\*EASY CHOICE - INNOVATIVE CUSTOMER EXPERIENCE

\*WEB APP - FREE SUPPORT TO FIND THE RIGHT CABLE